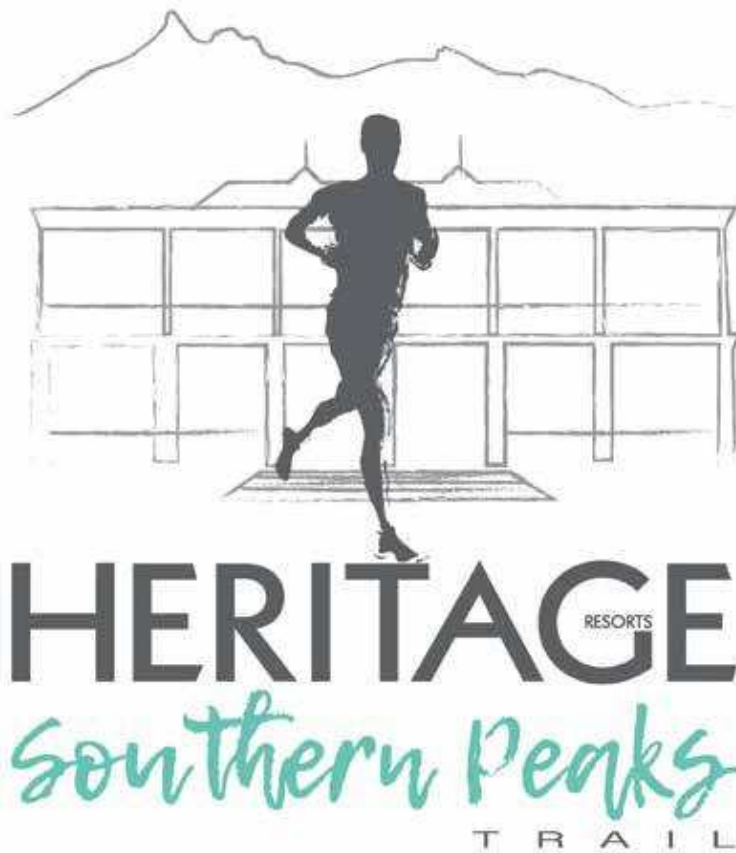


# Sponsorship Proposal



*2 JUILLET 2017*

Bel Ombre, Mauritius

5km | 10km | 21km | 42km

 [Facebook/heritage.southern.peaks.trail](https://www.facebook.com/heritage.southern.peaks.trail)

 [@heritage\\_southern\\_peaks\\_trail](https://www.instagram.com/heritage_southern_peaks_trail)





The Heritage Southern Peaks Trail, a unique new trail crossing through exclusive and private land of the South of Mauritius..

4 races with 3 different formats:  
42km, 21km, 10km and 5km, happening on the July 2nd, 2017 on the beautiful site of Bel Ombre. The estate is a tribute to serenity and natural splendour where the past and the present have beautifully come together.

The race, animated by Ludo Collet, starts from the magnificent site of the castle of Bel Ombre with a beach arrival at C Beach Club, a convivial place where you can enjoy the amazing hotel food and the inviting crystal pool..



# RACES

1

## Southern Peaks

42km - 1950m D+  
Start: Carrière de sable de Baie du Cap  
Finish: Plage de C beach

2

## Sur les traces du cerf

21km - 800m D+  
Start : Chateau de Bel Ombre  
Finish: Plage de c Beach

3

## Trail de sentier goyave

10km - 450m D+  
Start : Chateau de Bel Ombre  
Finish: Plage de c Beach

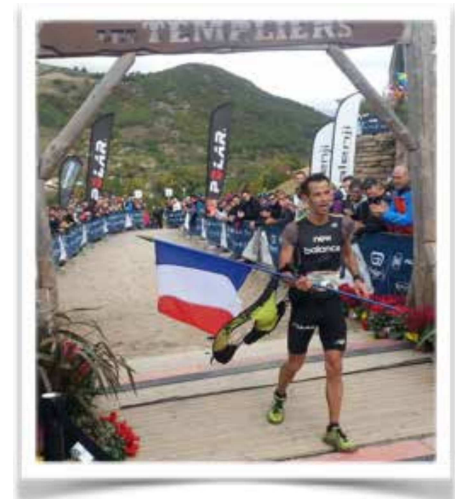
4

## Tour du Golf

5km - 250m D+  
Start : Chateau de Bel Ombre  
Finish: Plage de c Beach

### Guest of Honor : CEDRIC FLEURETON (43 ANS)

- European Triathlon Vice-champion in 2005 and 2006. Cedric Fleureton has reconverted in trail running with great success, as evidenced by a breathtaking 2016 year:
- Champion of France of mountain race,
- Champion of France of short trail,
- Winner of the marathon of Mt Blanc,
- 3rd of the great race of Templars





# SPONSORS

## Sponsorship levels and associated benefits

### PLATINIUM: Rs200,000

- Logo on Posters
- Logo on Website
- Logo on Media back drop
- Logo on Prize back drop
- Logo on T-shirts and sleeveless
- Logo on thank you letter to all participants and Sponsors after event
- Seat on the Panel at the official Press Conference
- Max. 8 beach flags/ 6 banners on D-day and 2 flags and/or 2 banners on race pack collection day
- Stand/stall at race pack and/or race day
- 6 Facebook post dedicated to your company
- Flyers or branded goodies in race pack
- Dedicated paragraph or quote in our press release
- 10 free participant tickets
- 15 tickets at 50% off for Employees

### GOLD: Cash Rs100,000

- Logo on Poster
- Logo on Website (in sponsor section)
- Logo on Media back drop
- Logo on Prize back drop
- Logo on thank you letter to all participants and sponsors after event
- Max 6 beach flags/ 4 flex/banners on D-day and 2 flags and/or 2 banners on race pack collection day
- Stand/ stall at race pack and/or race day
- 4 Facebook post dedicated to your company
- Flyers or branded goodies in race pack
- Mentioned in our press release
- 8 free participants tickets
- 15 tickets at 30% off for Employees

### SILVER: Cash Rs50,000

- Logo on Website (in sponsor section)
- Logo on Prize back drop
- 2 Facebook post dedicated to your company
- Flyers or branded goodies in race pack
- Mentioned in our press release
- 5 free participants tickets
- Max. 4 beach flags/ 2 Flex/banners on D-day and 1 flag and/or 1 banner on race pack collection day

### BRONZE: Rs25,000

- Logo on Website (in sponsor section)
- Logo on Prize back drop
- Flyers in race packs and/or branded goodies
- 2 free participant tickets
- Max. 2 beach flags/ 1 banners on D-Day